

Tianjin International Imported Food and Agricultural Products Exhibition

CIFA 2027- Organizing Committee

Invitation to

"The 2nd Tianjin International Imported Food and Agricultural Products Exhibition 2027"

Ministry of Economic Affairs and Communications of Estonia,

In order to demonstrate the high attention of Chinese government on import food and agricultural products safety, administration departments and relevant agencies were specially invited as the organizer of the exhibition with an aim to amplify the spillover effects of CIFA, to integrate the resources of the global market of import food and agricultural products, and to develop Tianjin into an international consumption center city and meet huge consumer demand in China's import food and agricultural products. Approved by the Ministry of Commerce of the People's Republic of China, under the guidance of the China General Chamber of Commerce, the exhibition is jointly organized by the Tianjin Chamber of Commerce, Tianjin Consumption and Circulation Promotion Association and Golden Group, and organized by Tianjin General Chamber Exhibition Co., Ltd. Taking "Connecting Global Food Trade, Sharing Opportunities in China's Import Market" as its theme, the show will be held on April 22-24, 2027 at National Convention and Exhibition Center (Tianjin). With an exhibition area of more than 60,000 square meters, the exhibits cover a wide range of food and drinks fields, including imported food, meat and aquatic products, wine and beverages, dairy and honey, candy and nuts, bakery and coffee, fruits and vegetables, grains, cereal and oils, cold drinks and condiments, catering and ingredients, green foods, organic foods and protected geographical indication agricultural products. It is expected that CIFA will attract more than 1000 well-known and outstanding enterprises of imported food and agricultural products at home and abroad, and attract hundreds of thousands of professional to attend the fair for visiting and purchasing.

To effectively promote imported food safety and help food enterprises gain an in-depth understanding of import and export management systems and regulatory requirements, during the expo the organizers and executive units will stage a series of high-end conferences and targeted matchmaking events at the CIFA. Using authoritative interpretation, practical training, precision matchmaking, and interactive outreach as key drivers, these events will help global companies understand China's rules and share in China's opportunities. The concurrently held Tianjin Imported Food Safety and Trade Conference will focus on China's imported food safety and market access. It will specially invite customs, commerce, agriculture and other regulatory authorities, relevant institutions, and industry experts to conduct authoritative interpretation, in-depth discussions, and on-site exchanges around core topics such as policy interpretation, technological innovation, regulatory compliance, and global collaboration, creating a high-level, professional policy bellwether. The Training and Briefing Session on New Regulations for Agricultural and Food Products at Home and Abroad will address the latest laws, regulations, and regulatory requirements. It will systematically explain market access requirements and procedures, risk control, product classification and tariff calculation, industry requirements, and market information, helping overseas enterprises accurately grasp the key points for exporting to China and enter the Chinese market

efficiently and compliantly. The One-on-One Matchmaking Meeting for Imported Foods from Around the World will bring together industry institutions and enterprises from more countries to precisely match and hold in-depth negotiations with Chinese buyers and channel partners, opening a green channel into the Chinese market and helping enterprises seize market share and meet huge consumer demand.

In addition, a series of events will also be held, including the International Forum on Alcoholic Beverage Label Management, International Dairy Summit, International Bee Products Cooperation Forum, International Bird's Nest Industry Development Forum, Whole Grain Import and Export Laws and Regulations Forum, World Wine Masterclass, promotion events for food and alcoholic beverage producing regions across provinces and municipalities, and the Landmark Cuisine Star Chef Challenge—fully meeting the immense demand of imported food and agricultural products from home and abroad to connect with the Chinese market.

We sincerely invite government representatives, diplomats from your country's missions in China, and heads of relevant industry organizations to attend the opening ceremony of the exhibition, as well as the concurrent forums, including the Tianjin Imported Food Safety and Trade Conference and the Global Geographical Indications PG500 Summit. We also cordially invite your country to organize enterprises to participate in the exhibition in the form of a national pavilion, focusing on showcasing your country's high-quality agricultural products, alcoholic beverages, and GI products. The event will provide opportunities for market expansion, investment negotiations, and business matchmaking, while promoting trade and economic cooperation between enterprises from China and abroad.

Your presence will be highly appreciated. Thank you for your attention and consideration.

CIFA Organizing Committee:

Contact: Shirley Gong

Phone: +86-13651949391 | E-mail: cifa@goldenexpo.com.cn

Contact: Yang Jianzhuang

Phone: +86 13916868039 | E-mail: info@goldenexpo.com.cn

Attachment:

1. Agenda
2. Exhibition Information
3. Forum Application Form
4. Booth Application Form

The 2nd Tianjin International Imported Food and Agricultural Products Exhibition
CIFA- Organizing Committee
Sept 21, 2026



Attachment I :

CIFA TIANJIN 2027-Agenda

April 21,2027 (Wednesday)	
Tianjin Marriott Hotel, National Convention and Exhibition Center	
14:30-20:30	Check-in
April 22,2027 (Thursday)	
National Convention and Exhibition Center (Tianjin)	
09:00-10:00	Opening ceremony
10:00-11:30	Leaders tour exhibition
10:30-12:00	China& Foreign Enterprises Exchange Conference
10:30-16:00	Geographical Indications Producing Areas and Specialty Product Presentation
13:30-16:30	Landmark Food and Wine Tasting Conference
13:30-17:00	Tianjin International Food Safety and Trade Conference
13:30-17:30	Global Geographical Indications PG500 Summit& and Mayor & County Executive' Dialogue on China's Regional Economic Development
14:00-16:00	One-on-One Matchmaking Conference for Imported Foods from Around the World
18:30-20:30	Welcome banquet
April 23,2027 (Friday)	
National Convention and Exhibition Center (Tianjin)	
09:00-16:30	Exhibition
09:30-12:00	International Wine Products Label Management and Safety Supervision Summit
09:30-12:00	International Dairy Industry Summit
09:30-16:00	Landmark Food and Wine Tasting Conference & World Wine Master Class
13:30-16:30	International Cooperation Forum on Bee Products
13:30-16:30	International Edible Bird's Nest Industry Development Forum
13:30-16:30	Forum on Import and Export Laws and Regulations for Whole Grains
April 24,2027 (Saturday)	
National Convention and Exhibition Center (Tianjin)	
09:00-14:00	Exhibition
10:00-11:30	Award Ceremony for Landmark Food and Wine Tasting Conference
13:30-16:30	Study Visit to Tianjin Hongqi Agricultural Products Comprehensive Wholesale Market
14:00-18:00	Move-out

Attachment II :

The exhibition information are notified as follows:

Show Name

The 2nd Tianjin International Imported Food and Agricultural Products Exhibition 2027

Show Time

April 22-24,2027

Show Venue

National Convention and Exhibition Center (Tianjin)

Approved by

Ministry of Commerce of the People's Republic of China

Guiding Organization by

China General Chamber of Commerce

Organizers by

Tianjin General Chamber of Commerce

Tianjin Consumption and Circulation Promotion Association

Golden Conference and Exhibition Group

Executive Organizer by

Tianjin General Chamber Exhibition Co., Ltd.

Show Topic

Connecting Global Food Trade, Sharing Opportunities in China's Import Market

Show Website

www.cifaexpo.com

About CIFA

CIFA - The 2nd Tianjin International Imported Food and Agricultural Products Exhibition, abbreviated in Chinese as "Tianjin Imported Food Exhibition," is an international B2B professional sourcing event for imported food and agricultural products that is based in Tianjin, connects the world, and serves China's vast import market. It is also an important platform for overseas agri-food enterprises to enter the Chinese market..

CIFA 2027 is scheduled to be held on April 22-24, 2027 at the National Convention and Exhibition Center (Tianjin), with a planned area of 60,000 square meters. It is expected to bring together industry organizations and government agencies from more than 40 countries and regions, as well as over 1,000 outstanding enterprises, and attract hundreds of thousands of professional buyers for on-site procurement. With the theme "Connecting Global Food Trade, Sharing Opportunities in China's Import Market," the exhibition focuses on the full range of imported agri-food products and integrates exhibition

display, procurement matchmaking, trend release, and government-enterprise exchange. Concurrent events include the Tianjin Imported Food Safety and Trade Conference, the Training Seminar on New Regulations for Domestic and Overseas Agricultural Food Products, the One-on-One Global Imported Food Business Matching Meeting, and the Science Popularization Corridor, as well as a series of activities such as the International Wine Label Management Forum, International Dairy Summit, International Cubilose Industry Development Forum, World Wine Master Class, promotion events for food and wine production areas, and the Landmark Cuisine Star Chef Cooking Championship. Leveraging Tianjin's advantages as northern China's economic center, a major port, and a key import distribution hub, CIFA radiates to the Beijing-Tianjin-Hebei region, Inner Mongolia, Northeast China, and North China. With the support and participation of competent government authorities, it helps build Tianjin into an international consumption center city and serves China's consumption upgrading and high-level opening-up. **We sincerely invite global agri-food enterprises to gather in Tianjin, understand China's rules, connect directly with Chinese buyers, and share China's opportunities!**

Major Exhibits

The exhibits covers a wide range of products, including import and export food, meat and seafood, alcoholic and beverages, dairy products and honey, candies and nuts, baking and coffee, fruits and vegetables, grains and edible oils, frozen drinks and seasonings, catering ingredients, green food, organic products, geographical indication products, and trade services.

Participation Fees

★ Standard Booth (3m×3m)

For overseas enterprises: USD 4800/Expo, 3m*3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

★ Indoor Raw Space

For overseas enterprises: USD 480/Sq.m. / Expo

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

The principle of participation is based on first-come, first-served. Exhibit space will be confirmed in the order of registration.

Registration

The organizing committee sincerely invite local government departments, member units, and relevant enterprises from various regions to participation in the exhibition. Please fill in the application form by fax or email and send it to the secretariat of the organizing committee before January 31, 2027 for unified arrangement.

CIFA- Organizing Committee:

Contact: Shirley Gong

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Contact: Yang Jianzhuang

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Attachment III:**Forum Application Form**

To attend **CIFA Tianjin 2027**, please complete the form carefully and return it to the Organizing Committee by fax at 0086-21-50131761 or by email at info@goldenexpo.com.cn for unified arrangement

Company	Chinese:				
	English:				
Industry: ☐ Government ☐ Embassy/Consulate ☐ Industry Institution ☐ Enterprise ☐ Media ☐ Other					
Name	Sex	Department	Title	Mobile Phone	E-mail
Contact for conference					
Participation Fees: USD2880/person (including service fee, materials and tea break during the conference, excluding accommodation) . Note: Third-level secretaries and above from Embassies in China, as well as leaders at the county-level and above, can participate in the forum and local visit tour for free. Participants need to pay their own accommodation and transportation expenses.					
Total Fee: A total of _____ participants, and total fee:\$ _____					
To make the conference more professional and meet the needs of the enterprise, please fill in the following items: Topics you are interested in: _____ Enterprises or guests you are interested in: _____					
Committee Specified Account Beneficiary's Bank: Bank of China Shanghai Branch SWIFT: BKCHCNBJ300 Beneficiary: Shanghai Golden Expo Group Co., Ltd. Account No.: 450788769210 Bank: Bank of China Shanghai Pilot Free Trade Zone Branch					
Note: Please provide details on the arrival location and time for diplomats from Embassies in China as well as leaders from provinces and cities.					

Attachment IV:**Booth Application Form**

To attend **CIFA Tianjin 2027**, please complete the form carefully and return it to the Organizing Committee by fax at 0086-21-50131761 or by email at info@goldenexpo.com.cn for unified arrangement

Company	Chinese:		
	English:		
Address		Postcode	
Tel		Fax	
Contact	(Title)	Mobile Phone	
E-mail		Website	
Exhibition Options	1) Option 1: International Standard Booth and Raw Space ☐ Raw Space Area _____ Booth Number _____ Fee(USD) _____ ☐ Standard Booth _____ Booth Number _____ Fee(USD) _____ Special requirements: _____		
	2) Option 2: Fair Catalogue Size: 140mm(W)×210 mm(H) ☐ Front Cover: 10000(USD) ☐ Back Cover: 8000(USD) ☐ Inside Front Cover: 6000(USD) ☐ Inside Back Cover: 4000(USD) ☐ Colored Page: 2400(USD) ☐ Monochrome Page: 1200(USD)		
	3) Option 3: Advertisements and Sponsorship ☐ Ticket ☐ Chest Card ☐ Paper Bag ☐ Other Total(USD) _____		
	For more information about the sponsorship options and advertising sites, please refer to attachment. (On-site Quotation)		
	Total Fee: _____ \$ The payment will be remitted outward within three working days after signing the contract, please check then.		
Total Fee			
Note and Special Requirements:			
Committee Specified Account Beneficiary's Bank in China Shanghai Branch SWIFT: BKCHCNBJ300 Beneficiary: Shanghai Golden Expo Group Co., Ltd. Account No.: 450788769210 Bank: Bank of China Shanghai Pilot Free Trade Zone Branch		Company Stamp/Chop: Signature: Date:	

CIFA Organizing Committee

Add: Room 1006, Block C, North Building, Senlan Meihuan, No.519, Qifan Road, Pudong New Area, 201208, Shanghai, PRC

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